

**Partnership Grand Strand
Financial Statements
and
Independent Auditors' Report**

June 30, 2024

**Partnership Grand Strand
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Independent Auditors' Report

To the Board of Directors
Partnership Grand Strand
Myrtle Beach, South Carolina

Opinion

We have audited the accompanying financial statements of Partnership Grand Strand (a nonprofit corporation, the "Organization"), which comprise the statement of financial position as of June 30, 2024 and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Partnership Grand Strand as of June 30, 2024, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Organization and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements, including omissions, are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.



Smith Sapp Professional Association
Certified Public Accountants

Myrtle Beach, South Carolina
October 10, 2024

Partnership Grand Strand
Statement of Financial Position
June 30, 2024

Assets		Totals
Cash and Cash Equivalents		\$ 498,134
Contributions Receivable, net		1,426,435
Intangible, net		8,124
Other Receivable		564
Total Assets		\$ 1,933,257

Liabilities and Net Assets		
Liabilities		
Accrued Expenses		\$ 5,567
Total Liabilities		5,567
Net Assets		
Without Donor Restrictions		1,927,690
		1,927,690
Total Liabilities and Net Assets		\$ 1,933,257

The accompanying notes are an integral part of the financial statements.

Partnership Grand Strand
Statement of Activities
Year Ended June 30, 2024

	Without Donor Restrictions
Support and Revenues	
Contributions and Grants, net	\$ 194,304
Contributed Services and Materials	341,492
Other Revenues	16,011
Total Support and Revenues	<u>551,807</u>
Expenses	
Program Services	274,821
Economic Development	751,676
Supporting Activities	2,566
Management and General	1,029,063
Fundraising	
Total Expenses	<u>(477,256)</u>
Decrease in Net Assets	(477,256)
Net Assets - Beginning	2,404,946
Net Assets - Ending	<u>\$ 1,927,690</u>

The accompanying notes are an integral part of the financial statements.

Partnership Grand Strand
Statement of Functional Expenses
Year ended June 30, 2024

	Program		Support		Totals
	Economic Development	Management and General	Fundraising	\$	
Direct Program Expenses	\$ 274,821			\$ 274,821	
Employee Compensation		375,591			375,591
Professional Services		345,530			345,530
Events			657		657
Gifts and Promotion			1,909		1,909
Insurance		2,588			2,588
Travel and Entertainment		13,939			13,939
Other Operating		14,028			14,028
	<u>\$ 274,821</u>	<u>\$ 751,676</u>	<u>\$ 2,566</u>	<u>\$ 1,029,063</u>	

The accompanying notes are an integral part of the financial statements.

Partnership Grand Strand
Statement of Cash Flows
Year ended June 30, 2024

	<u>Totals</u>
Cash Flows From Operating Activities	
Decrease in Net Assets Without Donor Restrictions	\$ (477,256)
Adjustments to Reconcile Decrease in Net Assets Without Donor	
Restrictions to Net Cash Flows From Operating Activities:	
Amortization	3,125
Changes in Assets and Liabilities:	
Decrease in Contributions Receivable	468,646
Decrease in Prepaid Expenses	1,795
Increase in Other Receivable	(564)
Decrease in Accrued Expenses	(1,895)
Net Cash and Cash Equivalents from Operating Activities	<u>(6,149)</u>
Cash Flows From Investing Activities	
Purchase of Intangible Asset	(11,249)
Net Cash and Cash Equivalents from Investing Activities	<u>(11,249)</u>
Net Decrease in Cash and Cash Equivalents	(17,398)
Cash and Cash Equivalents - Beginning	<u>515,532</u>
Cash and Cash Equivalents - Ending	<u>\$ 498,134</u>

The accompanying notes are an integral part of the financial statements.

Partnership Grand Strand
Notes to Financial Statements
June 30, 2024

Note 1 - Organization

Partnership Grand Strand (the “Organization”) is a nonprofit organization launched on October 12, 2021 by the Myrtle Beach Area Chamber of Commerce (“MBACC”) as well as local business and community leaders. Partnership Grand Strand is operated, supervised, and controlled by MBACC but is operated as a separate entity with its own board of directors, bylaws, incorporation, etc. The Organization was formed as a Section 501(c)(3) foundation and five-year strategic initiative designed to accelerate economic prosperity and quality of life for all residents and businesses across Horry and Georgetown Counties. Partnership Grand Strand aims to focus upon scaling up transportation infrastructure, supporting the revitalization of Myrtle Beach’s downtown and oceanfront areas, attracting, developing, and retaining local employees, growing small business opportunities, and diversifying the region’s economy. The Organization’s main sources of revenue are derived from contributions.

Note 2 - Summary of Significant Accounting Policies

Basis of Accounting

The accompanying financial statements have been prepared in conformity with accounting principles generally accepted in the United States of America (“US GAAP”).

Basis of Presentation

The financial statements of the Organization have been prepared in accordance with Accounting Standards Update 2016-14, which requires the Organization to report information regarding its financial position and activities according to the following net asset classifications:

Net assets without donor restrictions: Net assets that are not subject to donor-imposed restrictions and may be expended for any purpose in performing the primary objectives of the organization. These net assets may be used at the discretion of the Organization's management and the Board of Directors (the “Board”).

Net assets with donor restrictions: Net assets subject to stipulations imposed by donors. Some donor restrictions are temporary in nature; those restrictions will be met by actions of the Organization or by the passage of time. Other donor restrictions are perpetual in nature, whereby the donor has stipulated the funds be maintained in perpetuity. There are no known perpetually restricted net assets as of June 30, 2024.

Estimates

The preparation of financial statements in conformity with US GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Contributions, Contributed Services and Materials, and Support

Contributions, including cash, in-kind contributions, and unconditional promises to give (pledges), are recorded as revenue in the period in which they are received. Conditional contributions are recognized as revenue when the conditions on which they depend have been substantially met. Contributions are recorded at fair value, and in the case of pledges, net of estimated uncollectible amounts, and discounted if due in over one year.

The Organization received \$341,492 of in-kind contributions related to the management consulting services and the website design and development. The Organization has volunteers who provide assistance as necessary. Such contributed services do not meet the criteria for recognition of contributed services contained in US GAAP and, accordingly, are not reflected in the accompanying financial statements.

**Partnership Grand Strand
Notes to Financial Statements
June 30, 2024**

The Organization uses the allowance method to determine uncollectable contributions. The allowance is based on management's analysis of specific balances. As of June 30, 2024, no allowance for uncollectable amounts has been determined necessary.

Expense Allocation

The costs of providing supporting and fundraising activities have been summarized on a functional basis in the statement of activities and in the statement of functional expenses. All expenses have been specifically allocated to the natural expense classification.

Cash and Cash Equivalents

The Organization considers all demand deposits, money market accounts and other highly liquid investments with original maturities of three months or less to be cash equivalents. The Organization maintains bank accounts at multiple financial institutions. The balances held within those financial institutions are insured by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000. As of June 30, 2024, the Organization did not have any uninsured bank balances.

Prepaid Expenses

Prepaid Expenses are recognized when payments have been made for products or services that will not be used in operations until the following year.

Intangible Assets

Intangible Assets are stated on the basis of cost. Intangible assets are comprised of the Partnership Grand Strand website. Amortization of the website is calculated using the straight-line method over 3 years.

Income Taxes

The Organization is a nonprofit corporation as described in Section 501(c)(3) of the United States Internal Revenue Code and is exempt from federal and state income taxes. Accounting standards prescribe when to recognize and how to measure the effects of tax positions taken or expected to be taken. In order to be recognized, a tax position must be more likely than not to be sustained upon examination by taxing authorities. To the extent that all or a portion of a tax position is not recognized, a liability would be recognized for the unrecognized benefits. As of June 30, 2024, management has determined that the Organization does not have any material unrecognized tax benefits.

New Accounting Pronouncements

In June 2016, the Financial Accounting Standards Board issued ASU No. 2016-13, "Financial Instruments-Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments" and subsequent amendments to the initial guidance: ASU 2018-19, ASU 2019-04, and ASU 2019-05 (collectively, "Topic 326"). Topic 326 requires measurement and recognition of expected credit losses for financial assets held. The Organization adopted Topic 326 on July 1, 2023, and the adoption had no impact on the Organization's financial statements. The Organization reviewed other newly issued accounting pronouncements and concluded that they are either not applicable to the Organization's operations or that no material effect is expected on the Organization's financial statements upon future adoption.

Note 3 - Liquidity and Availability of Financial Assets

As part of the Organization's liquidity management, it has a policy to structure its financial assets to be available for general expenditures and liabilities as they come due. The financial assets available for general expenditures within one year are as follows as of June 30, 2024:

**Partnership Grand Strand
Notes to Financial Statements
June 30, 2024**

Financial Assets

Cash and Cash Equivalents	\$ 498,134
Contributions Receivable Available for the Next Fiscal Year	600,582
Other Receivable	564
Financial Assets Available for General Expenditures Within One Year	\$ 1,099,280

Note 4 - Contributions Receivable, net

Unconditional promises to contribute to the Organization are recorded as contributions receivable at the present value of future cash flows. The present value discount rate was 6.25% for contributions receivable as of June 30, 2024.

Less than one year	\$ 600,582
Between one and five years	898,338
Total	1,498,920
Less:	
Discount for present value	(72,485)
Contributions Receivable, net	\$ 1,426,435

Note 5 - Related Party Transaction

Myrtle Beach Area Chamber of Commerce (MBACC), an affiliate, provided management consulting services to the Organization without charge. During the year ended June 30, 2024, the Organization recognized revenue and related expense of \$330,492 for contributed services received from MBACC.

Note 6 - Subsequent Events

The Organization has evaluated subsequent events through October 10, 2024, the date which the financial statements were available to be issued.