



Partnership Grand Strand Bulletin  
**JANUARY, 2025**  
Series 3, Issue 1

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## Welcome 2025!

**Let's make it a year of endless possibilities!**

We've got a few **BIG goals** for this New Year:

- Delivering a full year of **networking opportunities** for our small business owners and entrepreneurs (BIG and Mini Mixers).
  - Position Partnership Grand Strand as an **information HUB** for business education, professional development, and employment opportunities across the Grand Strand.
  - Further clarifying the role of Partnership Grand Strand and communicating the **value we bring to the local community** (Data, Programming, Resources).
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### Meet our New Marketing Coordinator!

Join us in welcoming Jordan Moore to our PGS Team. She is a "Coastal Carolina Girl". She graduated from CCU in May, and is currently continuing her education in their Master's in Communication Program.

Jordan will be focused on helping us maximize our social media presence, an integral part of all of our 2025 priorities as they all tie back to great communications.

# SAVE THE DATE

**MARK YOUR CALENDARS and plan to attend these great events:**

January 14, 5:00-7:00pm - PGS's First MINI MIXER  
January 30, 9:00am-12:00pm - TALENT TIPS Workshop  
February 19, 5:00-7:00pm - The First BIG MIXER of the Year



## Registration Now Open for the First Mini Mixer!

Mark your calendars for January 14 from 5-7 PM, and join us at Carolina Ale House in Myrtle Beach for **our first-ever MINI Mixer!**

This event is free and the Carolina Ale House will be offering a discounted menu with food and drinks for attendees.

And, bring some cash with you because there will be a **50/50 raffle to benefit Fresh Brewed Ministries.**

What a great opportunity to win **and** help our community at the same time.

Bring lots of business cards and **get ready to kick 2025** off with food, fun, and networking!

Scan the QR code or **click here** to register.

**SAVE THE DATE!**

# Talent TIPS

**Streamline Hiring,  
Save Money, Drive Success**

**January 30, 2025  
9:00am-12:00pm**

**Horry-Georgetown Technical  
College, Grand Strand Campus**



PARTNERSHIP  
**GRAND STRAND**

## Join us for the Talent Tips Event!

This workshop is for all businesses, offering practical strategies to **SAVE TIME AND MONEY** while attracting, hiring, and retaining top talent.

Topics include skills-based hiring, workforce trends, and employee engagement best practices.

[Click Here to Register Now!](#)

**THE big MIXER**

Presented by: PARTNERSHIP **GRAND STRAND**

Sponsored by: **PcRx**



Scan QR Code  
to Register

**February 19 | Robert H. Reed Recreation Center | 5-7 PM**  
50/50 Raffle, food, fun, & networking!  
More details coming soon.

**The first BIG Mixer of 2025** is scheduled for February 19 from 5-7 PM at the Robert H. Reed Recreation Center, Myrtle Beach.

This event will feature several sponsors, another 50/50 raffle, & more!

Scan the QR Code or [click here](#) to register.

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## The BIG Deal Contest is back!



That's right, customers will still shout out their favorite local businesses, but this time, ***the business has the opportunity to win a FREE lunch*** on us!

More details to come, but **get ready to keep supporting our local businesses in the new year!**

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## BIG Deal - 2025 Business Goals

Local businesses have the opportunity to enter to win a 65" TV!

Scan the QR code and let us know what some of your business goals are for 2025.

From increasing community engagement, marketing, hiring interns, succession planning, & more, **let us know what you will be focusing on this year.**

***Winner will be chosen on January 15, so don't delay!***



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## Don't Miss the 2025 Grand Strand Freedom Week January 17-21

A week of activities in the Myrtle Beach area community in celebration of Dr. Martin Luther King Jr.

# Carolina African American Heritage Foundation, Inc.

2025 Grand Strand Freedom Week- January 17-21

VIEW AND RSVP TO ALL EVENTS at [www.CAAHF.org](http://www.CAAHF.org)



*"The time is always right to do what is right"—Martin Luther King, Jr.*

## Schedule of Events

### ► 20th ANNIVERSARY KICKOFF CELEBRATION

Open to Public  
Friday, January 17, 5:30- 8:30 p.m.  
Myrtle Beach Train Depot  
851 Broadway St., Myrtle Beach SC  
(Performance by The 100 Grand Band)

### ► MLK ANNUAL PARADE

Saturday, January 18, 10 a.m.  
**New Route** - Begins at Charlie's Place on Carver St.,  
left onto Mr. Joe White, cross over Kings Hwy., then  
left onto Ocean Blvd. and final left on 15th Ave.  
Parade ends on 15th ave.

### COMMUNITY YOUTH FAIR

Saturday, January 18, 12-4 p.m.  
Myrtle Beach Colored School Museum  
& Boys & Girls Club of the Grand Strand  
Dunbar St., Myrtle Beach, SC

### ► CommUNITY ECUMENICAL SERVICE

Sunday, January 19, 4-5:30 p.m.  
Mount Olive AME Church  
1108 Carver St., Myrtle Beach, SC

### ► DRUM-MAJOR AWARDS & BREAKFAST

Monday, January 20, 9-11 a.m.  
Sheraton Myrtle Beach Convention Center  
2101 Oak St., Myrtle Beach, SC

### ► MLK DAY OF SERVICE- Food Drive

Friday-Tuesday, January 17-21, 9 a.m.-2 p.m.  
Various locations

FOR INFORMATION ON SPONSORSHIP OPPORTUNITIES OR DONATIONS VISIT [www.CAAHF.org](http://www.CAAHF.org)

Activities include the **20th Anniversary Kickoff Celebration, MLK parade, followed by a Community Youth Fair, Ecumenical service, Drum-Major Awards Breakfast and MLK Day of Service.**

All events are **FREE**, except for the Drum-Major Awards Breakfast.

[Click here](#) for more information. To register, purchase a ticket, make a donation, participate in the parade on Saturday, January 18, or sponsorship opportunities, [click here](#)

Volunteers are needed for the parade - [register here](#)

Questions? Please contact:

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**PGS PODCAST**

## Coming Up Next on *Thrivin' at the Beach*



### *Have you been listening??*

You can find us on the [PGS YouTube page](#) wherever you get your podcasts to get a 'behind the scenes' peek at all the great things brewing in our community. A new episode airs every two weeks. Take *Thrivin'* with you on your morning commute, starting Tuesday, January 14!

### **THIS MONTH'S GUESTS:**

- January 14 - Steve Mays, Founders Group International
- January 28 - Dr. Michael Benson, Coastal Carolina University

For more info on *Thrivin' at the Beach*, visit our [website](#).

Tune in... and keep thrivin'!

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## **OUR TOP INVESTORS**

**FOUNDER LEVEL**



## DIAMOND LEVEL



## GOLD LEVEL



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