



**Partnership Grand Strand Bulletin**  
**APRIL, 2025**  
Series 3, Issue 4



**April is nature's way of saying  
"Hey, Let's Bloom"**

This quote is so appropriate for Partnership Grand Strand, as everyday we continue to bloom, gain more momentum and deliver improved results.

We've **added a section to our newsletter to keep you posted on our highlights from last month** and encourage you to continue to watch us grow.

We have a **busy April planned, as you will see below, but we also have some HUGE initiatives building for the May and June period. Stay tuned for more details**, but we will be delivering a middle manager development program as well as a summer Youth Leadership Camp.

We will be **hiring an intern from the RISE program** to help us with our brand awareness as well as our **BIG DEAL Contest**. Lastly, we are working closely with a team of Coastal students on a **BIG idea to create a single source of workforce and small business resources** for Horry County.

**We're excited about the future and we couldn't do any of this if it wasn't for *YOU... our amazing investors!*** Thanks as always.

# March Highlights

Here's what has been happening recently at PGS...

## BIG Deal Contest Winners!

**Bug Busters Pest and Mosquito Control** and **CLEAR Message** were both treated to ***lunch on PGS*** after being selected the January & February winners, respectively.



## That's a Wrap!

We're thrilled to celebrate the successful conclusion of the **Horry County Schools Career & Technical Education (CTE) Showcase!** This event brought together hundreds of students and local businesses, creating an incredible opportunity for hands-on career exploration and meaningful connections.

The impact of this event was felt by all who attended:

*"Huge awareness and pride about our local schools and future generations."*  
**Luisa Soto, Bank of America**

*"Renewed hope in our future! I did not realize the number of skills and trades being taught today. These skills set students up for success!"*  
**Amy Stack, Belfor**



A huge thank you to our participating businesses, educators, and students for making this showcase such a success.

Your engagement and enthusiasm help build a stronger, more prepared workforce for our community.

# Upcoming Events

**MARK YOUR CALENDARS and plan to attend these great events.**

**Click on the links below for details and to register:**

April 3, 4:00-6:00pm - [PGS Town Hall Social](#)

April 15, 10:00am-1:30pm - [Careers at the Coast](#)

April 24, 9:00-11:00am [Maximizing Internships: Creating Impactful Programs](#)

## COMING UP THIS WEEK!

Join us for a

# TOWN HALL SOCIAL

At the Historic Myrtle  
Beach Train Depot

**When:**  
● April 3, 2025 ●  
Time: 4-6 PM

**Where:**  
851 Broadway Street Myrtle Beach, SC  
29577

**PARTNERSHIP  
GRAND  
STRAND**

**Last chance to register** for the Town Hall Social, which will be held **THIS THURSDAY, APRIL 3** from 4:00 to 6:00pm at the Myrtle Beach Train Depot.

Our team will provide a ***topline recap of the programming / initiatives PGS is working on as well as a recap of the impact they have had to date.***

We have also invited representatives from the entities that are working to drive the prosperity of the Grand Strand and surrounding areas to deliver their own updates. You will get the latest info from Jason Greene, CEO - Myrtle Beach Downtown Alliance, as well as updates from the City of Myrtle Beach. Devin Parks, Director of Economic Development, Howard Waldie IV, Chief Innovation Officer, and Meredith Denari, Director of Communications and Creative Services will be available to share the latest initiatives and take your questions. In addition, Meagan Michal, CEO of Habitat for Humanity and Sandy Davis, CEO of MBREDC, although unable to be present, have given us their latest initiatives for us to share with you.



As you can see, this is truly a **community update meeting** and a unique opportunity to get all the latest info from everyone that's busy working behind the scenes to drive our future here along the Grand Strand.

***So please come to our Town Hall Social this Thursday, April 3,*** have some light snacks and a cold beer/soft drink, and get updated in a fun and relaxing environment.

The event is free. Registration is required but space is limited, so please **register today!**

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## Careers at the Coast – Connecting Talent with Opportunity!

Partnership Grand Strand proudly presents *Careers at the Coast*—a premier quarterly hiring event designed to bring job seekers and employers together in one powerful, streamlined event.

**CAREERS AT THE COAST**  
CONNECTING TALENT WITH OPPORTUNITY!

Register Today to Meet Qualified Candidates in One Place!

Careers at the Coast simplifies the recruiting process, making it easier for businesses to connect with top talent and for job seekers to explore exciting career opportunities—all under one roof.

Scan or Click the QR Code to register

April 15th, 2025  
10:00 AM - 1:30 PM  
950 Crabtree Lane, Myrtle Beach, SC 29577

HORRY GEORGETOWN TECHNICAL COLLEGE  
APPRENTICESHIP CAROLINA  
Building Talent Foundation  
Palmetto Goodwill  
WACCAMAW REGIONAL GOVERNMENT  
PARTNERSHIP GRAND STRAND

SOUTH CAROLINA DEPARTMENT OF Employment and Workforce

Say goodbye to scattered hiring fairs! *Careers at the Coast* simplifies the process by offering a **one-stop recruitment experience**, making it easier for businesses to connect with top talent and for job seekers to explore exciting career opportunities—all under one roof.

This can't-miss event is presented in collaboration with SC DEW, Waccamaw Council of Governments, Palmetto Goodwill, Building Talent Foundation, Apprenticeship Carolina, and Horry Georgetown Technical College.

Take advantage of this opportunity to build connections and take the next step toward success!

***Employers, enjoy complimentary breakfast refreshments and lunch as you network and find your next great hire!***

**Horry-Georgetown Technical College**  
Conference & Business Center  
950 Crabtree Lane, Myrtle Beach  
**April 15 from 10:00am to 1:30pm**

Space is limited... **Register Now!**

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## Maximizing Internships: Creating Impactful Programs

Whether you're launching an internship program or refining an existing one, this session will equip you with the essential tools to **create a structured, engaging, and impactful experience for both interns and your business.**

Our Speaker: Bob Adams is the founder of Matson Madrid Consulting, a firm focused on helping your organization field a Winning Team. Bob previously held leadership positions at global technology and consulting firms as well as a fast-growing technology startup.

Bob's experience includes 30 years of People Management and Leadership experience. He has designed, implemented, and managed internship programs for traditional (post-secondary education) and non-traditional (career changers) participants.

**Horry-Georgetown Technical College**  
Conference & Business Center  
950 Crabtree Lane, Myrtle Beach  
**4/24/25 from 9am-11am**

[Click here to register](#)

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## Horry County Schools Student Hiring Event

Local employers, join us for the **Horry County Schools Student Hiring Event**, where high school students can connect with local employers to **secure summer jobs and full-time employment after graduation.**

This event provides a direct opportunity for students to meet hiring businesses and apply for open positions.

Wed, Apr 30, 2025, 9:00-11:30 AM  
904 Chester St, Myrtle Beach 295877

Space is limited - [sign up today!](#)

Don't miss your chance to recruit motivated young talent and fill your seasonal and long-term workforce needs!

**HORRY COUNTY SCHOOLS**  
**SUMMER HIRING! EVENT**  
Register Booth Here:  
April 30th  
9 a.m. - 12 p.m..  
This event will be held outdoors!  
904 Chester St, Myrtle Beach, SC 29577  
HCS Horry County Schools dew PARTNERSHIP GRAND STRAND

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## Develop Your Next Generation of Leaders with Elevate

Are you looking to strengthen your team by developing confident and capable managers? **Elevate** is a specialized leadership development program designed to

[equip new managers with the skills they need to thrive in your business.](#)

Led by expert facilitator **Brittany Donetelli Parks**, this interactive series provides hands-on training, real-world scenarios, and practical tools to help participants grow into effective leaders.

This 12-week program begins on May 2 and ending on August 8. We are currently accepting applications to participate in this program.

### Program Overview

**Duration:** 90 days (12 weeks)-- 7 (90-minute) sessions in person and virtual coffee check-ins: On alternating weeks for Q&A, reflections, and support (30 minutes)

### Class Dates

May 2, May16, May 30, June 13, July 10, July 25, and Aug 8

**Cost:** \$125.00

Please [fill out this form](#) to submit your application by April 11. We will notify you upon acceptance.

The graphic features a large blue circle with the word 'ELEVATE' in orange at the top and 'EMERGING PROFESSIONALS PARTNERSHIP SERIES' around the bottom. Inside the circle, a blue box says 'Develop strong, confident leaders in your business'. Below that, an orange box says 'With 7 in-person sessions and virtual check-ins, let's ELEVATE your new & emerging managers together!'. A QR code is on the right, and a red 'APPLY NOW' button is at the bottom. A photo of Brittany Donetelli Parks is in the bottom left. Logos for PGS and BDPARKS are at the top, and a '\$125' price tag is in the top right.

*Brittany Donatelli-Parks is a Performance Coach specializing in leadership and team development. With years of experience coaching mid-level managers and high-performing teams, she helps leaders gain clarity, build confidence, and develop the skills needed to manage up, down, and across their organizations effectively.*

*Brittany's approach blends strengths-based coaching, practical leadership strategies, and team dynamics, empowering managers to lead with authenticity and impact.*

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## Celebrating National Small Business Week – May 4-10!

Small businesses are the foundation of our communities, driving innovation, creating jobs, and fueling local economies. During National Small Business Week, ***we plan to recognize and celebrate the hard work, resilience, and dedication of our local business owners.***

Throughout this week, businesses who have completed surveys with PGS will be **entered into a drawing to win lunch on us.** That will be 5 business getting lunch on us in 5 days! If you haven't completed a business survey with us and you would like to be entered into the drawing, [click here](#) to fill out the form!

Additionally, [the next BIG Mixer event](#) is scheduled to take place during this week (May 7). We are also working on some fun surprises for the event! What will those surprises be? You will have to attend to find out! [Click here to register.](#)

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## Partnership Grand Strand

is going **BIG!**



### The BIG Deal Contest Continues!

Now is the perfect time for local businesses to have a chance to shine! Encourage customers to post selfies showcasing your business or service on social media. Make sure they use **#BIGDealContest** and tag **@partnershipgrandstrand** on Facebook and Instagram!

Businesses who are interested in participating can [click here](#) to register!

Each month, one lucky business will snag lunch on us AND a bonus round of social media shout-outs!

Let's get the community talking about our local businesses and see who becomes the next BIG Deal!

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## Partner News

**COMMUNITY NEWSLETTER GIVEAWAY**

Live in Horry or Georgetown county?  
Want to win two Saturday passes to the...

**17TH GREEN SUITE** Myrtle Beach Area CHAMBER of COMMERCE

VIP Suite at the ONEflight Myrtle Beach Classic includes views of the 17th hole, food and beverage, and suite style seating

VISIT Myrtle Beach SOUTH CAROLINA



Enter to win by joining our new Community Newsletter!

Coming Soon - the Myrtle Beach Area Chamber of Commerce is launching a quarterly newsletter. In it they will share business updates and invites.

To celebrate the launch, they are holding a giveaway for tickets to the **ONEflight Myrtle Beach Classic** for people that **sign up before April 24.**

They will give away two pairs of Club 17 passes for May 10, 2025 during the official PGA TOUR event held at the Dunes Golf & Beach Club.

Scan the QR code or [click here for more info.](#)

## SMS SIGN UP CAMPAIGN

Sign up today to receive SMS messages from Partnership Grand Strand! Never miss another PGS event that might benefit you and your business!

It's quick and easy to register:  
[Click here to sign up](#)

Or text the word "Join" and your email address to  
(315) 903-3914



## PGS PODCAST

Coming Up Next on ***Thrivin' at the Beach***



Listen to our podcast on the [PGS YouTube page](#) or wherever you get your podcasts to get a 'behind the scenes' peek at all the great things brewing in our community! A new episode airs every other Tuesday morning.

So take ***Thrivin'*** with you on your morning commute!

## THIS MONTH'S GUESTS:

- April 8- Melissa Bilka, Brittain Resorts
- April 22 - Mike Mancuso, Waccamaw Community Foundation

For more info on Thrivin' at the Beach, visit our [website](#).

Tune in... and keep thrivin'!

Please like and follow us on  
[Facebook](#) \* [LinkedIn](#) \* [Instagram](#) \* [YouTube](#)

## OUR TOP INVESTORS

### FOUNDER LEVEL



### DIAMOND LEVEL



### GOLD LEVEL



Partnership Grand Strand | 1200 N Oak St | Myrtle Beach, SC 29577 US

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