



Partnership Grand Strand Bulletin
OCTOBER, 2025
Series 3 - Issue 10



From the desk of Matt Pivarnik, CEO
Myrtle Beach Area Chamber of Commerce & Visit Myrtle Beach:

After being on the job and in the market for about four months, all of your guarantees that Wendy and I will absolutely love the Myrtle Beach region, the Grand Strand, and Horry County were spot-on! While every community in America only wants to improve and be better, our progress in the future will be built on an already incredible community.

Partnership Grand Strand has been one of many bright spots in my tenure here, and knowing we have a mechanism for future strategy and teamwork is heartening.

It was bittersweet to see Peggy Masterson deservedly transition into retirement. While we will miss her dearly, we are happy that she is happy. I thank Peggy for being so good and helpful to me in my first weeks in the community.

Watching BJ Beaver roll into the leadership role in Peggy's absence has been an outstanding experience. He is absolutely rocking this endeavor! I am enjoying rolling up my sleeves with BJ. We will finish this strategy with strength and a nod to future community success.

We look forward to sharing more in the near future, but expect a level of radical collaboration, teamwork, vision, partnership, and metric-backed success that will outshine every region in America.

Build Something Amazing

Calling All Trade Industry Businesses! Are you looking to build your future workforce?

We are inviting local businesses in the trade industries - construction, HVAC, electrical, automotive, welding, plumbing, and more - to take part in our upcoming **Career Exploration Event** for pending high school graduates.

BUILD SOMETHING AMAZING

NOV. 14TH 2025

8:30 AM-1:30 PM

Attn: TRADE Businesses! Bring an interactive experience with you and connect with 400+ graduating seniors from Horry County who are eager to start careers in your industry.



Scan QR Code for
more info & to
register:



[Download the flyer](#)

We ask that participating businesses create an interactive booth or hands-on activity to give students a real taste of your trade and spark their interest in joining your team. This is your chance to connect directly with the next generation of skilled workers!

Don't miss this opportunity to showcase your trade, inspire young talent, and find your future hires.

[Learn more and register](#)

BIG Mentor Experience

The BIG Mentor Experience is underway with our **Legal Tips** workshop wrapping up last week. Attendees were provided important information regarding corporate veils,

how to make their businesses stronger, and to ensure they are, in fact, keeping things legal!

Thank you to Angie Knight & Lacey Higginbotham from Grand Strand Law Group for helping co-facilitate this workshop with Dr. Dan Hoppe from Hop2It Consultants.

For more information about the BIG Mentor Experience, please [visit our website](#)



August Highlights

Here's what has been happening recently at PGS

Careers at the Coast

The Careers at the Coast hiring event, held on September 22, proved to be a valuable opportunity for both employers and job seekers in our community. We were excited to welcome **over 130 job seekers** to the event, each eager to explore career opportunities across a wide range of industries.

Feedback from participants was overwhelmingly positive. Several employers reported conducting **on-the-spot interviews** and connecting with strong candidates for current job openings. Job seekers also shared that they had **meaningful conversations with potential employers** and were glad they took the time to attend.

Events like Careers at the Coast demonstrate the **impact of bringing businesses and talent together under one roof**. By fostering these connections, we continue to **strengthen our local workforce and support the growth of our community**.



Youth Leadership Camp

Check out this recap from the Youth Leadership Camp held in June! [Watch video](#)



Horry County Community Land Trust

Habitat for Humanity has worked with area partners on the Horry County Community Land Trust (HCCLT), a 501c3 that offers affordable housing opportunities.

This is a regional initiative that will create permanently affordable housing in Myrtle Beach and Horry County by providing a framework for workforce housing development. The HCCLT will provide the land, which homeowners will own and maintain while leasing the land, creating a lasting affordability model for low-to-moderate-income families.

Businesses are encouraged to share the survey with their employees. Respondents to the survey will be notified of purchase opportunities.

Learn more about the program.

Take or share the survey.

Upcoming Events

MARK YOUR CALENDARS and plan to attend these great events.

Click on the links below for details and to register:

BIG Mentor Experience (11:30 am-1:00 pm):

Oct. 15 - **Operational Efficiencies**

Oct. 23 - **Succession Planning**

Nov. 5 - **Branding & Marketing**

Looking Ahead...

Dec. 4 - **The BIG Holiday Mixer**

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